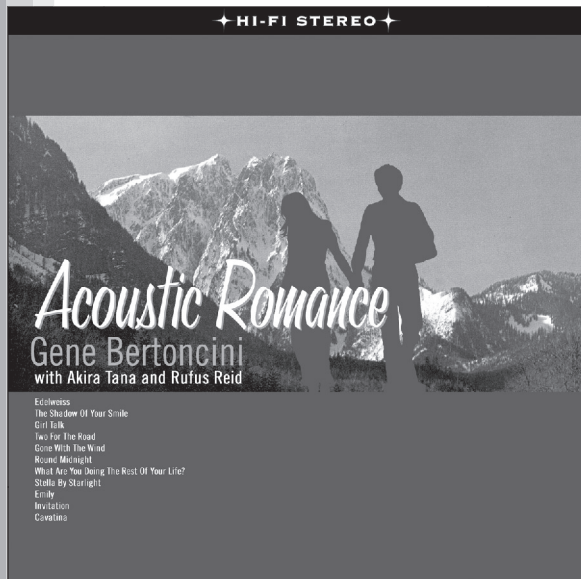


ARTIST

Gene Bertoncini

TITLE

Acoustic Romance



DESCRIPTION

A love affair with beautiful melody and arrangement, *Acoustic Romance* is an understated but deeply rich performance by three masters of jazz improvisation.

Guitarist Gene Bertoncini lends his considerable technique as a player and arranger to a trio that includes collaborators Rufus Reid (bass) and Akira Tana (drums).

A recording with much to offer established jazz audiences as well as younger, contemporary listeners drawn to classic pop like Bacharach or Brian Wilson.

FILE UNDER

JAZZ: Gene Bertoncini

PRESS

"Bertoncini is an affecting, highly original guitarist who moves easily back and forth between jazz and classical guitar..."

— Whitney Balliet
The New Yorker

"...raised the all of soft, seductive jazz to new levels of grace and adventure..."

— Daniel Gewertz
The Boston Herald

BIOGRAPHY

One of the most eloquent and versatile masters of the guitar, Gene Bertoncini has performed with Benny Goodman, Lena Horne, Tony Bennett, Buddy Rich, Wayne Shorter and many others, in addition to composer/arrangers Burt Bacharach, Lalo Schiffrin, and Michel Legrand.

An architect by training, Bertoncini earns continual praise for the superb structure of his arrangements, the quality of his improvisations, and the virtuosity of his technique.

COST \$9.99
BOX LOTS 30

ARTISTS

Gene Bertoncini (arrangements, nylon-stringed acoustic guitar); Akira Tana (drums); Rufus Reid (acoustic bass)

SALES POINTS

- Bertoncini is a recognized master of the guitar who uniquely blends classical, jazz, and bossa nova styles
- Comparable artists: Jim Hall, Antonio Carlos Jobim, Andrés Segovia
- Sideman credits: Gillespie, Getz, Bill Evans (Reid); Burrell, Rollins, Stitt (Tana)
- Quiet, beautiful, acoustic jazz in a hip package appealing to young audience
- Equally effective as an acoustic jazz showcase or an atmospheric backdrop

TARGET MARKETS

- jazz buyers nationwide • fans of jazz standards • guitar enthusiasts
- fans of small group acoustic jazz, arrangement and improvisation
- urban & college centers • cross-over fans of lounge or chill-out

MARKETING/PROMOTION

- national print & internet serviced by Braithwaite & Katz Communications
- US radio promotion by Jen Bay Jazz (Mark Elf). *Going for adds 09/04/03*
- Bertoncini performing weekly in NYC when not on tour in US and Europe
- Tana promoted on three other label releases; Reid on two other titles
- artist merchandise available on web site or by request

media & marketing support:
Sons of Sound Productions Ltd.
302A West 12th Street, Suite 168
New York, NY 10014 USA
phone/fax: 212-929-8944
info@sonsofsound.com
www.sonsofsound.com



distribution in the US:
Big Daddy Music Distribution
162 North 8th Street
Kenilworth, NJ 07033-1127
phone: 908-653-9110
fax: 908-653-9114
info@bigdaddymusic.com

www.sonsofsound.com
Gene Bertoncini
Acoustic Romance
SO20017



6 56607 00172 0