

ARTIST
**BOB SNEIDER &
PAUL HOFMANN**

TITLE
Interconnection



DESCRIPTION

In the 1960s, Jim Hall and Bill Evans released two classic guitar-piano jazz duet albums: *Undercurrent* (United Artists) and *Intermodulation* (Verve). Deeply inspired by Hall-Evans and other classic jazz duos, notably pianist Chick Corea & vibraphonist Gary Burton, guitarist Bob Sneider and pianist Paul Hofmann have created *Interconnection*.

More thoughtful than a traditional jam session, tightly-knit arrangements and ensemble sections give this recording its beauty and intensity. With

FILE UNDER

JAZZ: Bob Sneider

PRESS

"One of the most refreshingly original guitar styles you're likely to hear... impeccable lyricism."

— David Adler, *All Music Guide*

"[Paul is] swinging, rock-solid; inventive and technically masterful..."

— Mike Metheny
Jazz Ambassadors

BIOGRAPHY

Bob Sneider is a two-time winner of the *DownBeat* Outstanding Performance in Jazz award who has performed with Chuck Mangione, Nat Adderley, Houston Person, Etta Jones, Lou Donaldson, Freddie Cole, and Jon Faddis.

Paul Hofmann has toured and/or recorded with Kevin Mahogany, Karrin Allyson, Ron Carter, Steve Gadd, Richie Cole, Ralph LaLama, Fred Wesley, and Steve Turre.

the exception of the solo sections, each note is carefully written down and performed with exceptional technique and expression.

ARTISTS

Bob Sneider (guitar); Paul Hofmann (piano)

SALES POINTS

- **Historical Context:** Exceptional writing, arrangement and performance, comparable to many historically significant jazz chamber groups
- **Comparable Artists:** Bill Evans/Jim Hall; Chick Corea/Gary Burton; Stan Getz/Kenny Barron; Nat King Cole/Oscar Moore
- **Approachable Repertoire:** Standards & originals in a radio-friendly program

TARGET MARKETS

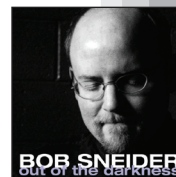
- jazz buyers nationwide • focus on NYC, Boston, Chicago, Bay Area
- guitar & piano enthusiasts • fans of acoustic jazz arrangement & improvisation

MARKETING/PROMOTION

- Monthly consumer ad in *DownBeat*, consistent placement with Editor's column
- National print & internet serviced by Braithwaite & Katz Communications
- US radio promotion by Jen Bay Jazz (Mark Elf). *Going for adds April 2004*
- Artists performing weekly with Rochester, NY as home base
- Track included on label sampler *Jazz 2004*, serviced to national print & radio

ALSO AVAILABLE

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