

SONS OF SOUND®

NEW RELEASE

STREET DATE 02/22/05

ARTIST

STEVE SHAPIRO & PAT BERGESON

TITLE

Low Standards



DESCRIPTION

Low Standards is a laid-back, retro jazz recording from the modern sensibilities of Steve Shapiro (Steely Dan) and Pat Bergeson (Lyle Lovett).

Appealing to fans of lounge or cocktail jazz but without studio or remix trickery, this is sophisticated music aimed at a younger audience. Standard repertoire is blended with original compositions arranged for a contemporary vibe (pun intended).

Complimenting the vibraphone and guitar work of the leaders, *Low Standards* features Nashville vocal sensation Annie Sellick, recently featured in *DownBeat* magazine.

ARTISTS

Steve SHAPIRO (vibraphone), **Pat BERGESON** (guitar & harmonica), **Doug WEISS** (bass), **Jeff WILLIAMS** (drums), **Annie SELLICK** (vocal), **Scott KREITZER** (tenor saxophone)

SALES POINTS

- Similar artists: Henry Mancini, Victor Feldman, Verve Remixed, Steely Dan, Anita O'Day, Chet Atkins, Elvis Costello/Bacharach, Peter Cincotti, MJQ
- Appealing to fans of lounge or cocktail jazz as well as aficionados
- Shapiro, a prolific composer for television & film, has over 30 credits for Disney
- Vocal tracks featuring Annie Sellick, profiled in June 2004 *DownBeat*

TARGET MARKETS

- jazz buyers nationwide • fans of jazz standards • fans of jazz vocal
- cocktail and lounge jazz crossover buyers • guitar & vibraphone enthusiasts

MARKETING/PROMOTION

- Consumer ad in March 2004 *DownBeat*, placement next to Editor's Column
- National print & internet serviced by Braithwaite & Katz Communications
- Merchandise available on request • Extensive Label & Artist websites
- Live appearances in Nashville and New York City coinciding with release

FILE UNDER

- JAZZ: Steve SHAPIRO

PRESS

"Steve Shapiro is a legitimate triple-threat musician."

— *MIX Magazine*

TOUR INFORMATION

www.xylophobia.com

BIOGRAPHY

Steve SHAPIRO is a vibist, producer, arranger, and programmer who has recorded with Phil Collins, Whitney Houston, Ornette Coleman, Pat Martino, Regina Belle, and SpyroGyra. He appeared on Steely Dan's *Two Against Nature*, which received four Grammy Awards, including Album-of-the-Year.

Pat BERGESON has toured with Chet Atkins, Shelby Lynne, Wynonna, and Lyle Lovett. A versatile guitarist and harmonica player, he is known for his session work with Lovett, Alison Krauss, Dolly Parton, Bill Frisell, Suzy Bogguss, Bill Evans, Peter Frampton, and Michael McDonald. Chet Atkins named Pat among his top 12 favorite guitarists in the 10/01 issue of *Vintage Guitar* magazine.

COST \$9.99
BOX LOTS 30

www.sonsofsound.com
Shapiro & Bergeson
Low Standards
SO20026



media & marketing support:
Sons of Sound Productions Ltd.
302A West 12th Street, Suite 168
New York, NY 10014 USA
phone/fax: 212-929-8944
info@sonsofsound.com
www.sonsofsound.com



distribution in the US:
Big Daddy Music Distribution
162 North 8th Street
Kenilworth, NJ 07033-1127
phone: 908-653-9110
fax: 908-653-9114
info@bigdaddymusic.com