

SONS OF SOUND®

NEW RELEASE

STREET DATE 02/21/06

ARTIST

BOB

sneider

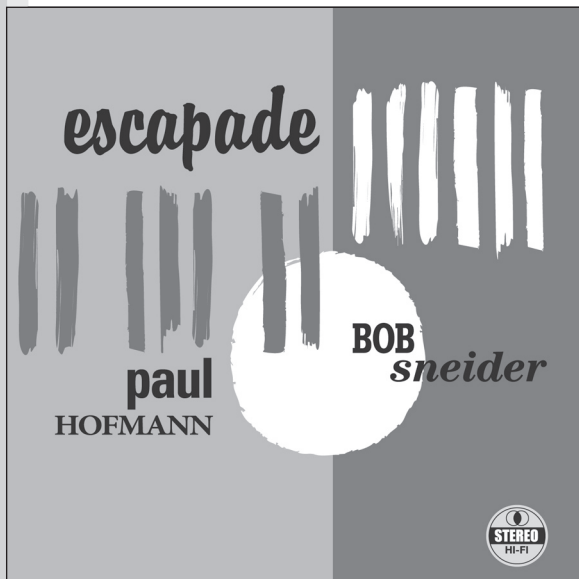
&

paul

HOFMANN

TITLE

escapade



DESCRIPTION

In 2004, Sneider and Hofmann released *Interconnection*, a widely-praised CD inspired by the classic 1960s guitar and piano duet recordings of Jim Hall and Bill Evans: *Undercurrent* (United Artists) and *Intermodulation* (Verve).

Escapade tests their arranging skills even further with a nod to the classic jazz duo of Nat Cole & Oscar Moore, covered in a medley of tunes that compliment thirteen original compositions.

At once beautiful and intense, *Escapade* contains tightly-knit arrangements and ensemble sections with each note carefully written down and performed with exceptional technique. Sneider and Hofmann are the standard bearers of a great American art form.

FILE UNDER

- JAZZ: Bob SNEIDER

PRESS

“so relaxed together, so in each other’s pocket” — *AMG*

“...seamless, unified execution.” — *Cadence*

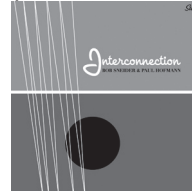
BIOGRAPHIES

Bob SNEIDER is a two-time winner of the *DownBeat* Outstanding Performance in Jazz award who has performed with Chuck Mangione, Nat Adderley, Houston Person, Etta Jones, Lou Donaldson, Freddie Cole, Fred Wesley and Jon Faddis.

Paul HOFMANN has toured, recorded, or written music for Kevin Mahogany, Karrin Allyson, Ron Carter, Steve Gadd, Richie Cole, Ralph LaLama, and Mike Metheny.

ALSO AVAILABLE

Bob Sneider & Paul Hofmann *Interconnection* (SSPCD019/SO20019)



COST \$9.99
BOX LOTS 30

ARTISTS Bob SNEIDER (guitar), Paul HOFMANN (piano)

SALES POINTS

- **Historical Context:** Exceptional writing, arrangement and performance, comparable to many historically significant jazz chamber groups
- **Comparable Artists:** Bill Evans/Jim Hall duo; Chick Corea/Gary Burton duo; Stan Getz/Kenny Barron duo; Nat King Cole trio
- **Approachable Repertoire:** Standards & originals in a radio-friendly program

TARGET MARKETS

- jazz buyers nationwide • focus on NYC, Boston, Chicago, Bay Area
- guitar & piano enthusiasts • fans of acoustic jazz arrangement & improvisation

MARKETING/PROMOTION

- Consumer ad in March 2006 *DownBeat*, placement next to Editor’s Column
- National print & internet serviced by Braithwaite & Katz Communications
- Retail programs for indie jazz • Merchandise available upon request
- Simultaneous release of Bob Sneider & Joe Locke Film Noir Project: *Fallen Angel*, an album of jazz interpretations of movie soundtrack music
- Radio promotion scheduled for 1Q 2006 by Mark Elf of Jen Bay Jazz

media & marketing support:

Sons of Sound Productions Ltd.
302A West 12th Street, Suite 168
New York, NY 10014 USA
phone/fax: 212-929-8944
info@sonsofsound.com
www.sonsofsound.com



distribution in the US:
Big Daddy Music Distribution
162 North 8th Street
Kenilworth, NJ 07033-1127
phone: 908-653-9110
fax: 908-653-9114
info@bigdaddymusic.com

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